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NEWS RELEASE

For Immediate Release

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Burlington and The Leukemia & Lymphoma Society Share Good News for the New Year

The top national LLS partner helping to make Someday, Today, for blood cancer

White Plains, NY (January 14, 2014) – For the 12th consecutive year, Burlington joined The Leukemia & Lymphoma Society’s (LLS) Light The Night® campaign to raise funds to help find cures and ensure access treatments for patients with blood cancer by encouraging customers to make a donation at check-out.

Over the 17 week campaign hosted from July through October 2013, Burlington raised more than \$3 million, bringing the total raised by the company over the many years of partnership, to more than \$19 million. “A strong commitment to community has long been a part of our heritage,” said Tom Kingsbury, president and CEO of Burlington. “Our long-standing partnership with LLS and its Light The Night campaign continues to allow us to help those affected by cancer in a meaningful way by engaging our associates and customers. We look forward to growing this important partnership in 2014 and to supporting LLS to achieve their ultimate goal of a world without blood cancers.”

Burlington enlisted its more than 28,000 associates nationwide to participate in Light The Night Walks across the country during Fall last year, to honor and commemorate lives touched by cancer and raise funds to support blood cancer research. According to John Walter, LLS president & CEO, “As our #1 National Corporate partner for Light The Night, Burlington is playing a role in helping us to change the cancer landscape. Burlington and the Light The Night campaign have helped LLS invest almost \$1 billion in our mission to cure blood cancers and ensure access to treatments.”

LLS exists to find cures and ensure access to treatments for blood cancer patients and their families. LLS is saving lives not someday, but today. Thanks to research and access to better treatments, survival rates have doubled, tripled and even quadrupled since 1960, and these would not be possible without the generosity of partners such as Burlington and their customers and associates.

National Office

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About Burlington

Burlington is a national off price retailer offering style for less for the entire family and the home with up to 65 percent off department store prices every day. Departments include ladies' dresses, suits and sportswear, juniors, accessories, menswear, family footwear, children's clothing, furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has 520 stores in 44 States and Puerto Rico. To find a store near you and to shop online, visit www.BurlingtonCoatFactory.com.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, multiple myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in White Plains, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET.

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