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NEWS RELEASE

For Immediate Release

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Burlington & The Leukemia & Lymphoma Society: Long-time Partners in the Fight to End Cancer

White Plains, NY (July 8, 2013) – Today, Burlington announces the launch of its 12th consecutive year of partnership with The Leukemia & Lymphoma Society's (LLS) Light The Night® campaign. Burlington, the #1 National Corporate Light The Night partner, launches its company-wide initiative today by encouraging its customers to make a donation at check-out to benefit LLS. All donations will help in the fight against blood cancers. The national retailer is also enlisting its more than 28,000 associates nationwide to participate in Light the Night Walks across the country to honor and commemorate lives touched by cancer and raise funds to support blood cancer research.

Over the past 11 years, Burlington has raised more than \$16 million to help fund innovative cancer research and patient services by engaging its generous customers and associates in the campaign. Customers can donate now through October 19th at any one of Burlington's more than 500 locations in 44 states and Puerto Rico.

As part of this year's paper balloon icon program, Burlington has enrolled their friends at 1800Flowers.com to join in support of the cause. For every Burlington customer that donates to LLS at check out, they will receive 20% off their entire merchandise purchase at 1800Flowers.com. In addition, 1800Flowers.com will donate a portion of their customer's online purchase to LLS.

"I am consistently impressed and overwhelmed by the tremendous generosity of our employees and our customers to give back in support of this important life-changing research," said Thomas Kingsbury, Burlington president and chief executive officer. "We are looking forward to another outstanding campaign this season as we work together to raise funds in the fight against cancer."

National Office

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LLS exists to find cures and ensure access to treatments for blood cancer patients and their families. LLS is saving lives not someday, but today. Thanks to research and access to better treatments, survival rates have doubled, tripled and even quadrupled since 1960, and these would not be possible without the generosity of partners such as Burlington and their customers and associates.

About Burlington

Burlington is a national off price retailer offering merchandise for the entire family and the home with up to 65 percent off department store prices every day. Departments include ladies' dresses, suits and sportswear, juniors, accessories, menswear, family footwear, children's clothing, furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington was founded in 1972 and has expanded from a single store selling coats, to a multi-department retail chain with more than 500 stores in 44 States and Puerto Rico. To find a store near you and to shop online, visit www.BurlingtonCoatFactory.com.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services.

Founded in 1949 and headquartered in White Plains, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org or contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET. www.lls.org.

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