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NEWS RELEASE

For Immediate Release

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BURLINGTON STORES & THE LEUKEMIA & LYMPHOMA SOCIETY ANNOUNCE THEIR 14TH YEAR OF PARTNERSHIP TO RAISE FUNDS TO FIGHT CANCER

Campaign Launch Set for September, Blood Cancer Awareness Month

White Plains, NY (September 9, 2015) – Today, Burlington Stores and The Leukemia & Lymphoma Society (LLS) are excited to announce the launch of their 2015 Light the Night Walk fundraising campaign, helping to fund lifesaving blood cancer research to advance new treatments and cures. For the first time, the campaign's launch is timed to September, Blood Cancer Awareness Month.

Burlington Stores, the #1 National Corporate Partner and Honored Friend of the Light The Night Walk campaign, launches its 14th consecutive company-wide campaign today in all its stores nationwide, encouraging its generous customers to make a donation at checkout to benefit LLS now through December 2. All donations fund research to find breakthrough treatments for blood cancer patients. And many of the off-price retailer's more than 30,000 associates nationwide will participate in LLS's Light The Night Walk fundraising campaign across the country to honor and commemorate lives touched by cancer and to raise funds to support research.

"It's so important to shine a light on the significance of finding cures and providing access to treatments for blood cancer patients. We are so thankful to Burlington Stores for their long-time partnership," said LLS President and Chief Executive Officer, Louis J. DeGennaro, Ph.D.

"We are proud to partner with LLS, the world's leading non-profit organization dedicated to blood cancer research and treatments. The organization is an important part of our heritage and thanks to the generosity of our thousands of associates and millions of customers we have been able to raise more than \$22 million to fight blood cancers. This year, we look forward to another successful fundraising campaign," said Tom Kingsbury, Chairman and CEO, Burlington Stores.

Customers shopping at any Burlington location now through December 2 can donate at checkout to benefit LLS, helping to fund lifesaving research.

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Every three minutes, someone in the U.S. is diagnosed with a blood cancer, and more than 1.1 million people in the U.S. are living with, or in remission from, a blood cancer. Unlike many other diseases, there are no means of preventing or screening for blood cancers.

During Blood Cancer Awareness Month, LLS is sharing 30 proof points to demonstrate its impact in the cancer arena. More than \$1 billion has been invested in cutting-edge research to advance therapies. Thanks to research, survival rates for patients with many blood cancers have doubled, tripled and even quadrupled since the early 1960s. Yet, despite these advances, about one third of patients with a blood cancer still do not survive even five years after their diagnosis.

“With your help, we fund research, patient support and advocacy that are saving lives,” said DeGennaro. “Be part of that proof and stop into any Burlington location to donate and help LLS fund lifesaving research.”

About Burlington Stores

Burlington Stores is a national off-price retailer offering style for less with up to 65 percent off department store prices every day. Departments include ladies’ dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children’s clothing. It also includes an assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has 545 stores in 45 States and Puerto Rico. For more, visit www.BurlingtonStores.com.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, multiple myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in White Plains, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

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