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Burlington Stores is Proud to Partner with Boys & Girls Clubs of America to #GiveBackPacks this Back-to-School Season

NEW YORK, NY, August 1, 2016 – Did you know that one out of five young people lives in poverty?¹ Today, Burlington Stores, the national off-price retailer, is pleased to announce the launch of its inaugural backpack drive, #GiveBackPacks. This campaign is hosted in partnership with Boys & Girls Clubs of America and is going on in all store locations now through Labor Day (September 5th). Each Burlington store is collecting new or gently-used backpacks to be donated to kids at their local Boys & Girls Club so that they can have a great school year.

Customers can donate a backpack by dropping them off in collection bins located in all 570 Burlington store locations. As a thank you to its generous customers, Burlington will fund \$150,000 worth of backpack requests on DonorsChoose.org during the back-to-school season.

Burlington offers a wide selection of backpacks along with an assortment of brand name apparel for kids to get back to school in styles they love, and at prices mom will love even more.

“We are very thankful for Burlington Stores’ support and passion for helping kids have a great school year” said Chad Royal-Pascoe, National Vice President, Corporate Partnerships at Boys & Girls Clubs of America. “It’s important that we help kids across the country have the supplies needed to get the best possible education.”

“Giving back to the communities in which we live and work is one of our core values at Burlington. We are pleased to partner with Boys & Girls Club of America in helping to provide kids with backpacks, allowing them to have a great start to the school year,” said Tom Kingsbury, chairman and CEO of Burlington Stores.

About Burlington Stores

Burlington is a national off-price retailer offering style for less at up to 65 percent off other retailers’ prices every day. Departments include ladies’ dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children’s clothing. It also includes an assortment of

¹DeNavas-Walt, C., Proctor, B.D., Smith, J.C. Income, Poverty, and Health Insurance Coverage in the United States: 2009 (2010).

Burlington

furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has 570 stores in 45 States and Puerto Rico. For more, visit www.BurlingtonStores.com.

About Boys & Girls Clubs of America

For more than 150 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [Facebook](#) and [Twitter](#).

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