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**WomenHeart Educational Programs and Support Services Benefit from \$1.1 Million Donation from the Second Annual Burlington Coat Factory Red Dress Event**

*Check presentations and heart health events at select Burlington locations to take place May 13 in recognition of National Women's Checkup Day*

May 13, 2013 (Washington, DC) – WomenHeart: The National Coalition for Women with Heart Disease announced today a generous donation of \$1,110,928 from the national off-price retailer, Burlington. These funds were generated as a result of the retailer's 2<sup>nd</sup> Annual Red Dress Event. For the second consecutive year, from February through Easter, customers in all Burlington locations had the opportunity to purchase a red dress icon for \$1 or more at check-out, as well as shop for a dress and Burlington would donate \$1 for every dress purchased to show their support for the cause.

Burlington's significant donation will advance WomenHeart's free support services and educational programs for women living with heart disease in communities throughout the country. It will also enable the organization to continue to support and educate Hispanic women – a high risk population for heart disease – through its new *Para la Mujer Hispana* initiative, made possible by funds raised during Burlington's first Red Dress Event in 2012.

"WomenHeart is so grateful to Burlington and its customers for the outpouring of support for women living with heart disease! Heart disease remains the leading cause of death in women, but with this generous support we will be able to expand our reach and save more lives!" said Lisa M. Tate, Chief Executive Officer of WomenHeart.

"Burlington and our generous customers have risen to the occasion once again in support of our second annual women's heart health initiative in partnership with WomenHeart," said Thomas Kingsbury, president and chief executive officer. "Once again, we set out to raise funds to further educate women on the importance of their heart health and to increase awareness that heart disease is the leading cause of death in women, and I am so proud to have accomplished our goals."

Today, in honor of National Women's Checkup Day, WomenHeart and Burlington are hosting heart health screening events at 10 select Burlington locations to provide complimentary blood pressure screenings and free heart health educational materials in English and Spanish. The in-store events will take place at Burlington locations listed below from 11:00 a.m. to 2:00 p.m. for all time zones. Additionally, Burlington will host select cookware partners who will provide free nutritional information and heart healthy recipes at the locations marked with an asterisk:

**New York:** Union Square, 14<sup>th</sup> St. and University Place, New York, NY, 10003\*

**Philadelphia:** 1027-1035 Market St. (Galleria), Philadelphia, PA, 19107

**Baltimore:** 6901 Security Blvd., Baltimore, MD, 21244

**Atlanta:** 6385 Old National Hwy, College Park, GA, 30349\*



*Miami:* 5737 N.W. 7<sup>th</sup> St., Miami, FL, 33126\*

*Orlando:* 8240 S. Orange Blossom Trail, Orlando, FL, 32809

*Chicago:* 1 N. State St., Chicago, IL, 60603\*

*Houston:* 4400 N. Freeway, Houston, TX, 77020\*

*San Francisco:* 899 Howard St., San Francisco, CA, 94103\*

*Los Angeles:* 245 E. Magnolia Blvd., Burbank, CA, 91502\*

Additionally, in recognition of National Women's Health Week, WomenHeart and Burlington are presenting *Empowering Women to Take Charge of their Heart Health*, a national patient education webinar, for the second consecutive year. Webinar to feature Annabelle Volgman, MD, Medical Director, Rush Heart Center for Women and well-known chef, Chef Lala, who will lead this informative presentation aimed at empowering all women to get a jump start on their heart health. The webinar is taking place on May 15, at 6:00 p.m. ET. [Register here.](#)

**WomenHeart: The National Coalition for Women with Heart Disease** is the nation's only patient centered organization serving the 43 million American women living with or at risk for heart disease – the leading cause of death for women. WomenHeart is solely devoted to advancing women's heart health through advocacy, community education, and the nation's only patient support network for women living with heart disease. WomenHeart is both a coalition and a community of thousands of members nationwide, including women heart patients and their families, healthcare professionals, and health advocates, all committed to helping women live longer, healthier lives. To join or donate, visit [www.womenheart.org](http://www.womenheart.org).

**Burlington** is a national off price retailer offering brand name merchandise for the entire family and the home with up to 65 percent off department store prices every day. Departments include ladies' dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children's clothing. It also includes an assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington was founded in 1972 and has expanded from a single store selling coats, to a multi-department retail chain with more than 500 stores in 44 States and Puerto Rico. For more, visit [www.BurlingtonCoatFactory.com](http://www.BurlingtonCoatFactory.com)

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