



Burlington Announces New Store Coming to Leominster, MA
Introducing a New Retail Location in Fall 2014 Offering Everyday Low Prices

LEOMINSTER, MA, February 21, 2014 – Burlington, a leading national off-price retailer, has announced today that it will open a new 66,000 square foot store in fall 2014 at the Mall at Whitney Field, located at 100 Commercial Drive in Leominster, MA. This new location will bring approximately 50-100 new jobs to the Leominster community and will be one of 14 Burlington locations in the state of Massachusetts.

In the tradition of its other locations nationwide, Burlington offers style for less for up to 65 percent off department store prices every day. The new location will feature the latest trends in ladies' dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children's clothing. It will also include a broad assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation.

"We are thrilled to open a new Burlington in the Leominster community, bringing jobs to the neighborhood and providing residents with a valued shopping experience," stated Tom Kingsbury, Burlington president and chief executive officer.

About Burlington

Burlington is a national retailer offering style for less with up to 65 percent off department store prices every day. Departments include ladies' dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children's clothing. It also includes an assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has more than 520 stores in 44 States and Puerto Rico. For more, visit www.BurlingtonCoatFactory.com.

Media Contact:

Lauren Flanagan
M Booth
(212) 539-3248
LaurenF@mbooth.com

###