Burlington Makes Its Most Significant New Product Donation to Delivering Good for Their COVID-19 Relief Efforts

Burlington donates $2.75M of new merchandise to families in need

[BURLINGTON, NJ], May 6, 2020 – Burlington Stores, a leading national off-price retailer, has teamed up with long-time charitable partner, Delivering Good, a national nonprofit organization dedicated to donating merchandise to help people affected by poverty and/or disasters. The organization is distributing new apparel and other high-need items to individuals and families who have been impacted by the COVID-19 pandemic. Together, Burlington Stores and Delivering Good will distribute over 170,000 items valued at more than $2.75 million.

“As a caring company, Burlington is committed to the communities where we live and work, and we’re thankful to be able to support individuals and families especially during this time of great need,” said Michael O’Sullivan, CEO, Burlington Stores. “This is Burlington’s largest ever one-time new product donation, and it allows us to provide our wide assortment of quality merchandise to those who need it most.”

The products within Burlington’s donation include several high-need categories such as scrubs, essential protective footwear, kitchen products, baby gear and more. Additionally, it includes apparel for men, women and children, as well as other merchandise assortments.

Product will be donated and distributed to agencies within Delivering Good’s network of local non-profit agencies within the cities of New York, Los Angeles, Chicago, Miami and Philadelphia.

“Delivering Good is grateful for Burlington’s continuous support of our mission to provide product to communities facing poverty and disaster,” said Lisa D. Gurwitch, President & CEO, Delivering Good. “We have over 35 years of crisis experience, helping the people who need it most by delivering hope, happiness and a chance at a brighter future. Burlington’s donation will touch so many lives directly impacted during these unprecedented times.”

For hi-res images, please see here.

ABOUT BURLINGTON STORES, INC.
Burlington Stores, Inc., headquartered in New Jersey, is a nationally recognized off-price retailer with Fiscal 2019 revenues of $7.3 billion. The Company is a Fortune 500 company and its common stock is traded on the New York Stock Exchange under the ticker symbol “BURL.” The Company operated 727 stores as of the end of the fourth quarter of Fiscal 2019 in 45 states and Puerto Rico, principally under the name Burlington Stores. The Company’s stores offer an extensive selection of in-season, fashion-focused merchandise at up to 60% off other retailers’ prices every day, including women’s ready-to-wear apparel, menswear, youth apparel, baby, beauty, footwear, accessories, home, toys and coats. For more information about the Company, visit www.burlington.com.
ABOUT DELIVERING GOOD
This year marks the 35th anniversary of Delivering Good, a 501(c)(3) nonprofit supported by new product donations from hundreds of companies in the fashion, home and children’s industries. Donating new merchandise provides these companies with a simple and effective way to help millions of kids, adults and families in need. The organization started as Kids In Distressed Situations (K.I.D.S.), providing disaster and poverty relief with new products and apparel for children. Separately, Fashion Delivers provided donations of adult apparel and home items for disaster and poverty relief, and in 2014 the two nonprofits merged; the name Delivering Good was adopted in 2017. Since the founding in 1985, over $2 billion of donated product has been distributed through a network of community partners across the country. More information about Delivering Good is found on social media -- @DeliveringGood on Facebook, Twitter and Instagram -- and online at www.delivering-good.org. For more information about the charity, visit www.delivering-good.org.

For all media inquiries and to receive additional information, please contact:
Eddie Ravert
Burlington@tierneyagency.com
610-731-7229

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